



Initiatives of Change International Conference Centre, Caux, Switzerland

PROGRAMME SUPPLEMENTS – CAUX CONFERENCES 2008

Background

How should we apply values in today's complex and competitive decision making process? Can companies go beyond short-term focus and take into account the social and environmental consequences of their activities? How do we address the challenges faced in the workplace of the 21st century across the globe? What concrete steps can be taken to deal with corruption, particularly in dirty money transfers?

Aim

To bring together business leaders, young professionals and entrepreneurs, farmers, media professionals, social investors, NGO representatives, trade unionists, academics, experts and decision makers to work out ways to bridge the gap between the theory and practice of bringing trust and integrity to the global economy, through positive actions.

11 – 16 July 2008

Caux Initiatives for Business Conference Trust and Integrity in the Global Economy (TIGE): Cultivating Knowledge – Generating Action

Programme Supplement (Version of 30 June 2008)

Every profession and enterprise across the globe needs trust; Trust between its partners, stakeholders and from the public. For some, the falling level of trust has become a threat to the future. New regulations, structures or laws help, but trust cannot be legislated. It is built through a determined personal commitment to bridging the gap between talking about integrity and living out integrity. TIGE 2008 aims therefore to narrow this gap by cultivating our collective knowledge and encouraging positive actions.

How

At the end of each day we expect participants to have developed three key action items as an outcome of plenary sessions, work-shops and community discussions. These action items will form the basis of a facilitated all-day brainstorming session on 15 July called 'Generating Action' in which the whole conference will participate and have the opportunity to develop ideas and build valuable connections.

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This supplement is part of the general programme of the International Caux Conferences 2008 which can be downloaded at www.caux.ch/2008



Initiatives of Change

Trust and Integrity in the Global Economy (TIGE): Cultivating Knowledge – Generating Action

International Conference in Caux, Switzerland, 11 July (16.45) – 16 July (noon) 2008

The Typical Daily Schedule

07.30 - 08.00	Morning Reflection
From 08.00 - 09.00	Breakfast served
09.15 - 10.00	Foundations of Trust and Integrity
10.05 - 11.45	Plenary
From 12.00 - 13.15	Lunch served
14.00 - 15.30	Community Groups
15.45 - 16.30	Refreshments
16.45 - 18.15	Workshops
From 18.00 - 19.15	Dinner served
20.30 - 22.00	Evening programme

Workshops

Participants will further explore the themes of the day, in facilitated conversations with the day's speakers. What can each of us do to address the issues raised? (See under 'Application, Costs and Visas' to register your interest in a theme.)

Partner Organizations

Hear what some of *Caux Initiatives for Business'* partner organizations are doing to build the bridge between knowing and doing and in building trust and integrity in their areas of work.

Community Groups

Get to know the people you are in conference with in an open and supportive environment. Exercise trust and integrity through discussion, reflection and sharing.

About Caux

'Since the end of the Second World War, the Caux conference centre – Mountain House – has seen thousands of encounters between tens of thousands of people of goodwill, from all over the world. They have come to recharge their batteries, to find fresh impetus for personal reconciliation, to learn about mediation, to promote good governance, and a globalization of responsibility and human security.

The extraordinary position of this "house on the mountain", between the Alps and the pre-Alps and with an unbeatable view over the Lake of Geneva has always encouraged introspection, a spiritual search, and encounters in silence and with each other; without which nothing could have been achieved.'

Cornelio Sommaruga

Daily Conference Themes

11 July (16.45): Welcome: The conference will be opened by **Dr Klaus Leisinger**, President and CEO of the Novartis Foundation for Sustainable Development. In 2005 Dr Leisinger was appointed Special Advisor on the Global Compact by the former UN Secretary General, Kofi Annan.

12 July: Financing a Secure World: A panel of three corporate leaders will join the conference from a private two-day Corporate Leaders' Workshop, being held in Caux, to review corporate strategies in the light of the recent crisis in financial markets. Among those taking part in the workshop will be **Dr JJ Irani**, Board Member, Tata Sons, India, **Ambassador Luzius Wasescha**, Board Member, State Secretariat for Economic Affairs, Switzerland, **Dr Jean-Pierre Méan**, Group General Counsel, SGS Ltd, Geneva, and **Toru Hashimoto**, Chairman of Deutsche Securities Ltd, Japan.

At 17.00, **Raymond W Baker**, author of *Capitalism's Achilles Heel*, will deliver a public Caux Lecture on 'Financing a Secure World'.

13 July: Principled Values-Driven Decision-Making: Speakers will include – **Col Duthie** from Australia, Managing Director of Ergo Consulting; **Revd Dr Richard Higginson**, Director of Studies and Director of Faith in Business, Ridley Hall, Cambridge, UK and British journalist and author **Michael Smith** who will also launch his new book entitled *Trust and Integrity in the Global Economy; Stories of People Making a Difference*.

14 July: Work for All in the 21st Century:

Speakers will include **Daniel Schaubacher** from the European Bahá'í Business Forum and **Ron Lawler**, Government Manager, Community Services, Australia. Representatives of the international Farmers' Dialogue will present compelling evidence on the causes and impact of the world food shortages.

15 July: Generating Action: All day: Facilitated brainstorming, networking and workshops on 'Generating Action' in which the whole conference will participate.

Application, Costs and Visas

Please refer to the information available on the general conference programme which is available at www.caux.ch/2008.

Conference Themes: We would like to know which of the conference themes (Financing a secure world; Principled values-driven decision making; Work for all in the 21st century) is of particular interest to you and how high your level of involvement in the specific theme is (Low / Medium / High). You will be asked to answer these questions when filling in the on-line application form. If you do not use the on-line form, please send your reply to cib@caux.ch

For information about the venue, the cost and Initiatives of Change: Download the general conference programme at www.caux.ch/2008

Contact and Further Information

Caux Conference Secretariat

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(until 25 June 2008)

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(from 26 June 2008)

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