



Social Media Coordinator

Volunteer Role

Initiatives of Change International (lofC) is looking for a social media coordinator to monitor its core social platforms. Volunteer will be responsible for responding to comments, sending brief 'thank you' notes to individuals/organizations who follow our channels, and 'liking'/re-tweeting other lofC team posts. Developing our social media presence, through consistent engagement, is a key component of our outreach and requires a considerate, yet responsive volunteer.

Commitment

We envisage spending a short time each day (although not necessarily every day) updating social media channels. The volunteer will also be expected to attend monthly team meetings.

This is a flexible, remote based position for a three-month time period (October 1 – December 31). Possibility of extension based on mutual agreement.

Ideal Candidate

The ideal candidate for this role:

- Has some experience with marketing and social media, either through education, work, or previous volunteering.
- Is an excellent communicator; must be fluent in English, but additional languages are preferred.
- Has an interest in trustbuilding, ethical leadership, and sustainable living – and be able to articulate how each of these areas are interlinked.
- Is open to introspection and honesty in one's own life, in order to create outward changes.

Contact Information

Does this sound like an opportunity for you? Are you interested in learning more?

Email [Tracie Mooneyham, Content Editor](mailto:Tracie.Mooneyham@lofc.org), to express your interest and #BeTheChange!

Position will remain open until filled.